PTO/SB/05 (03-01) Approved for use through 10/31/2002. OMB 0651-0032

Please type a plus sign (+) inside this box	<b>→</b>	Į	ü
---	----------	---	---

 $\Box$ U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

## UTILITY **PATENT APPLICATION** TRANSMITTAL

CGR03-GN003 Attorney Docket No. Michael B. Graham First Inventor Computerized System and Method for Providing Advertising to a Consumer

(Only for new popprovisional applications under 37 CFR 1.53(b))

Express Mail Label

Conty for now nonprovious	rai applications under er er (r ries(e))	FF9/720704P0	
APPLICA	TION ELEMENTS	ADDRESS TO: Box Patent Application	
See MPEP chapter 600 cond	perning utility patent application contents.	Washington, DC 20231	
Fee Transmittal F. (Submut an original and a Applicant claims s See 37 CFR 1.27.  Specification (preferred arrangemen - Descriptive title - Cross Referenc - Statement Regi - Reference to se or a computer p - Background of	orm (e.g., PTO/SB/17) duphcate for fee processing) mall entity status.  [Total Pages 34] is set forth below) of the invention e to Related Applications arding Fed sponsored R & D squence listing, a table, program listing appendix the Invention	7. CD-ROM or CD-R in duplicate, large table or Computer Program ( <i>Appendix</i> ) 8. Nucleotide and/or Amino Acid Sequence Submission ( <i>if applicable, all necessary</i> ) a. Computer Readable Form (CRF) b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. paper c. Statements verifying identity of above copies	
- Brief Summary - Brief Descriptio - Detailed Descri - Claim(s) - Abstract of the	n of the Drawings (if filed) ption  Disclosure	9. Assignment Papers (cover sheet & document(s)) 37 CFR 3.73(b) Statement (when there is an assignee) Power of Attorney	
<ul><li>4. X Drawing(s) (35 U</li><li>5. Oath or Declaration</li></ul>	S.C. 113)	11. English Translation Document (if applicable)  12. Information Disclosure Copies of IDS Statement (IDS)/PTO-1449	
Copy from a	uted (original or copy) prior application (37 CFR 1.63 (d)) tion/divisional with Box 18 completed)	13. Preliminary Amendment  14. X Return Receipt Postcard (MPEP 503) (Should be specifically itemized)	
Signed sta named in	tion of Inventor(s) tement attached deleting inventor(s) the prior application, see 37 CFR and 1.33(b).	15. Certified Copy of Priority Document(s) (if foreign priority is claimed)  16. Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.	
	Sheet. See 37 CFR 1.76	17. Other:	
or in an Application Data She Continuation Prior application information For CONTINUATION OR DIVISI Box 5b, is considered a part of	pet under 37 CFR 1.76:  Divisional Continuation-in-part (CIP)  Examiner  IONAL APPS only: The entire disclosure of the disclosure of the disclosure continuation.	of prior application No.:/	
	30074		
Customer Number or Bar C		or X Correspondence address below	
Name	David A. Mancino		
	Taft, Stettinius & Hollister LLP		
Address	425 Walnut Street, Suite 1800		
City	Cincinnati	State Ohio Zip Code 45202-3957	
Country		phone (513) 357-9331 Fax (513) 381-0	
Name (Print/Type)	- David A. Mancino	Registration No. (Attorney/Agent) 39,289	
		claylay	
Signature		Date 8 31 01	

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231